

# **Syn-Apps Cloud Services**

Syn-Apps

Taking the power of SA-Announce to the cloud

Syn-Apps' Cloud Services raises the bar in secure notification by combining the power of the cloud to deliver alerts to smartphones, SMS, IM clients, digital signs, contact closure devices, TTS, and more. Cloud Services transforms SA-Announce into a comprehensive and reliable notification solution by delivering notifications to targeted users both on and off-premise. Notification management has never been easier or more effective.



#### **REQUEST A FREE TRIAL**

To learn more about any of Syn-Apps award-winning software or hardware solutions for enterprise notification and paging, please contact us at:

Phone: 480-664-6071 Email: sales@syn-apps.com Web: www.syn-apps.com

# Maximize the value of your notification solution!

Syn-Apps

#### Syn-Apps Mobile

The Syn-Apps Mobile application for iOS and Android devices delivers media-rich push notifications to recipients on or off-premise with alerts containing audio, text, or images.

#### **Syn-Apps IM Notifier**

The IM Notifier delivers notifications to Jabber & Google Hangout IM clients; allowing personnel to receive text and audio notifications to desktop and mobile IM clients.

#### **CAP Activator**

Monitor CAP (Common Alerting Protocol) & IPAWS EAS feeds using Syn-Apps' CAP Activator. Incoming alerts trigger SA-Announce notification groups and alert specified endpoints; downstream critical information in a consistent format accepted across a variety of endpoints.

#### **Global Caché Notifier**

The Global Caché Notifier enables organizations to control electronic contact closure devices - helping to improve safety procedures and streamline business processes.

#### **SMS Notifier**

SMS Notifier delivers text messages via SMS technology. For user communities where smartdevices are unavailable, SMS messaging provides a low-cost text service alternative to reach all mobile users.

#### **Twilio TTS Notifier**

Twilio TTS (Text-to-Speech) notifier translates text notifications into audible broadcasts and places outbound calls to external devices such as home phones, mobile phones, etc.

#### **CAP** Notifier

Generate custom CAP (Common Alerting Protocol) alerts and dispatch to CAP-compliant systems. Expand external communication with the ability to communicate to subscribers outside of your organization, such as media agencies, data broadcasts, and personal subscribers.

#### **Email Activator**

Email Activator monitors Microsoft Exchange mailboxes to automatically activate SA-Announce notification groups when incoming emails match pre-defined dynamic or static filters.



# **Key Features**

- Unmatched Audit Trail Know if and when an alert was received, viewed, responded to or deleted
- Critical Information Delivery Know what notification was sent and how it was managed in both emergency and non-emergency scenarios with SA-Announce Reporting and Syn-Apps Analytics tools
- SA-Announce Integration Seamless integration with SA-Announce delivers simple configuration, registration and management for all users

# **Available Cloud Services Modules**

### Syn-Apps Mobile Notifier

- Instantly send UNLIMITED push notifications containing text, images, and audio without the per-transaction cost of SMS
- Multiple account registration available to mobile users
- Recipients receive near real-time alerts that may contain safety information in the . event of serious hazard at the provider(s) site(s)
- Admins have greater insight on user interaction with the ability to see which users received, opened, or confirmed a notification
- Launch alerts to all personnel or to specific groups of devices

#### SMS Notifier

Deliver SMS text notifications cell phones when smartdevices are unavailable

#### **IM Notifier**

- Send UNLIMITED text and audio messages
- Receive alerts on both mobile and desktop IM clients

#### Email Activator

Monitors Exchange inboxes & activates SA-Announce groups when incoming emails match specific filters.

#### **Twilio TTS Notifier**

Translate text notifications into audio alerts to broadcast mass notifications

#### **CAP** Activator

- Monitor any CAP-compliant or IPAWS EAS feed(s)
- Incoming alerts can be used to trigger SA-Announce notification groups and alert specified endpoints

#### **CAP** Notifier

Create custom CAP notifications and dispatch to CAP-compliant systems

#### Global Caché Notifier

 Control an UNLIMITED number of electronic devices by using the Global Caché Notifier for iTach contact closure devices and GC 100 Network Adapters

#### **DMS Notifier**

- Seamless integration with Cisco Digital Media Signage
- Deliver text, audio, and graphic notifications
- Automatically override running schedules when Emergency Alerts are activated

## **TECHNICAL SPECS**

The following is a list of technical

#### Application Server Requirements:

- SA-Announce 9.x
- Windows 2008 / 2012 / 2016 server
  MSDE/SQL Server 2005/2008 (Express or above)
  Microsoft IIS

- 2G of system memory

- 32 or 64 bit
  Physical or Virtual Server

#### **IP PBX Support:**

- ShoreTel Connect, Director 9.0+
  AVAYA IP Office, Avaya Aura 6.x +
  G.711 Audio Codec

#### IP Phone Compatibility:

- Cisco all XML-enabled phones & DX Android phones
  ShoreTel PAPI-enabled phones
  Avaya -96xx series phones

#### Syn-Apps Certified Endpoint Partners:

- AlgoAtlas
- Compare certified endpoints here

- Additional Compatibility:
  All legacy overhead paging systems
  Any IP device supporting multicast
  - View other supported endpoints here

### ABOUT SYN-APPS

Syn-Apps is a leader in notification solutions designed to improve and streamline internal and external

Since 2001, thousands of organizations have integrated our products with phones, paging systems, IP speakers and hundreds

To learn more about Syn-Apps or any of our paging and mass notification solutions, visit us at www.syn-apps.com.